Greylock Federal Introduces New Logo and Tagline

I am pleased to announce Greylock’s extensive re-branding effort featuring a vibrant new logo and the tagline “Opportunity Grows Here.” This is the first major re-branding for Greylock in 24 years and we are very excited about our new look. The new logo is warm, colorful and very representative of our beautiful Berkshires. Our new tagline, ‘Opportunity Grows Here’ is what we want people to know about Greylock and also what we believe about our community. Opportunities are growing all over the Berkshires, and we are excited to be part of it.

You may have already seen the new look on billboards, ads or online. The launch of this exciting broad-based, multi-media, re-branding campaign will continue rolling out in several phases throughout the year with print, broadcast, outdoor, digital and web advertising components.

The marketing campaign will feature real people showing how they have found opportunity with Greylock. If you have a great story about how Greylock helped your opportunity grow—contact us—maybe you could be in one of our ads!

Support for Caregivers

By Lauri Eulian, a Caregiver Coordinator for Elder Services of Berkshire County.

Caregiving is hard, but it is also one of the most rewarding jobs a person will ever have. Oftentimes, caregivers find themselves in situations they could never imagine as the result of a loved one rapidly developing a disability or medical condition. In the blink of an eye, life changes.

Often, people can become so caught up with caring for someone else, that their own lives seem to dwindle away. The responsibilities become so overwhelming that there isn't time to see friends, enjoy hobbies, or have time to themselves. But because they are dedicated caregivers, they keep going on.

When a loved one can never be safely left alone, the caregiver can quickly feel isolated, alone and depressed. But there is help at the Massachusetts Family Caregiver Support Program, a free service staffed by professionals who can help guide the caregiver through difficult times.

If you or someone you know is facing the challenges of caring for a loved one, you do not have to travel this journey alone. Sometimes, just a reassuring telephone call makes all the difference in the world to someone who is alone caring for another. Often listening to others share what they are going through and how they are managing can make all the difference. Call Elder Services of Berkshire County 499-0524 and ask to be referred to the Caregiver Support Program.
Greylock Golf Tournament, Greylock Federal Credit Union, 150 West Street, Pittsfield, MA 01201.

Monday, September 10, 2018
Country Club of Pittsfield

To benefit Civitan Club of Pittsfield, MA

Captain & Crew Scramble

11:00 Registration and Putting Contest
12:30 Shotgun Start – Scramble Format

$115.00 per player – includes greens fees, two golf carts per team, lunch, dinner, hole-in-one contest, prizes!

REGISTER EARLY – SPACE IS LIMITED!

TOURNAMENT REGISTRATION FORM

1. Player Name (Print clearly above)
   Daytime Telephone Number
   Handicap
   Mailing Address
   City, ST ZIP Code
   E-mail Address

2. Player Name (Print clearly above)
   Daytime Telephone Number
   Handicap
   Mailing Address
   City, ST ZIP Code
   E-mail Address

3. Player Name (Print clearly above)
   Daytime Telephone Number
   Handicap
   Mailing Address
   City, ST ZIP Code
   E-mail Address

4. Player Name (Print clearly above)
   Daytime Telephone Number
   Handicap
   Mailing Address
   City, ST ZIP Code
   E-mail Address

Return completed Registration Form and appropriate payment to: Greylock Golf Tournament, Greylock Federal Credit Union, 150 West Street, Pittsfield, MA 01201.

Questions? More info at (413) 236-4858 or mmcgrath@greylock.org.

It’s summer lovin’ for Greylock members.

When you switch to Sprint®, you can get up to $300 in cash rewards for activating new lines.* That’s Sprint’s best plan with unlimited talk, text, data, and HD-streaming including Hulu! Make summer picture-perfect with a new phone and up to $300 in cash rewards! It’s just one more benefit of Credit Union membership.

DURING THE SUMMER OF HUNDREDS, YOU GET:

• Up to $300 in cash rewards for new lines activated with Sprint®
• $50 loyalty cash reward every year for each line activated or transferred®
• $50 cash reward for lines transferred into the program®
• 25% discount on eligible accessories

*Three lines total, including all activated and transferred lines.

HERE’S HOW TO SIGN UP FOR SPRINT CASH REWARDS:

1. Become a Sprint customer and mention you’re a Credit Union member.

2. Register at LoveMyCreditUnion.org/SprintRewards

3. Allow up to six to eight weeks to see cash rewards directly deposited into your Credit Union account.
Greylock ‘Matters’,

Free, Fun Family Summer Events Sponsored By Greylock

**Live on the Lake** - A free concert series held every Wednesday evening during July and August, 6-8 pm. Onota Lake in Pittsfield.

**Party in the Park** - A free concert series held every Thursday evening during July and August, 6-8 pm. Noel Field in North Adams.

**Surcharge-Free ATMS Are Everywhere!**
During your summer travels, remember that Greylock offers nearly 60,000 surcharge-free ATM locations nationwide to our members through our partnership with the CO-OP ATM network and the CU24 ATM network.

---

**Money Talks | www.greylock.org**

---

**Greylock Insurance Agency Spotlight**

Martha Bruso, is a Berkshire County native who joined the Greylock Insurance Agency family this March as a Commercial Lines Executive. She brings five years of insurance experience, a Business degree from MCLA, and a deep love and understanding of Berkshire County. Martha’s role allows her to engage in our community to offer local businesses insurance solutions tailored to their individual needs. Martha believes local business is the heartbeat of our community. Coming from a family-owned business herself, Palmers Variety, she understands the many challenges businesses face today. When Martha is not working she is enjoying the outdoors with her husband and their two daughters.

---

**New Greylock Investment Group Team Members**

Welcome to our new Greylock Investment Group team members Michael B. DuPont, LPL Financial Advisor and Angela Elzner, Sr. Administrative Assistant.

Prior to joining the Greylock Investment Group, Michael was at Andiamo Partners, New York, NY where he worked with senior software and infrastructure technologists within the financial industry. He is a graduate of Columbia University, New York, NY.

Angela is in the process of becoming a licensed financial advisor and will finish her degree in business at MCLA this summer. Prior to coming to Greylock she worked at Wellesley Financial Group and at Bulfinch Financial Group, both financial groups are part of Guardian Life.

Securities offered through LPL Financial, Member FINRA/SIPC. Insurance products offered through LPL Financial or its licensed affiliates.

---

**Greylock Insurance Agency**

Martha Bruso, is a Berkshire County native who joined the Greylock Insurance Agency family this March as a Commercial Lines Executive. She brings five years of insurance experience, a Business degree from MCLA, and a deep love and understanding of Berkshire County. Martha’s role allows her to engage in our community to offer local businesses insurance solutions tailored to their individual needs. Martha believes local business is the heartbeat of our community. Coming from a family-owned business herself, Palmers Variety, she understands the many challenges businesses face today. When Martha is not working she is enjoying the outdoors with her husband and their two daughters.

---

**New Greylock Investment Group Team Members**

Welcome to our new Greylock Investment Group team members Michael B. DuPont, LPL Financial Advisor and Angela Elzner, Sr. Administrative Assistant.

Prior to joining the Greylock Investment Group, Michael was at Andiamo Partners, New York, NY where he worked with senior software and infrastructure technologists within the financial industry. He is a graduate of Columbia University, New York, NY.

Angela is in the process of becoming a licensed financial advisor and will finish her degree in business at MCLA this summer. Prior to coming to Greylock she worked at Wellesley Financial Group and at Bulfinch Financial Group, both financial groups are part of Guardian Life.

Securities offered through LPL Financial, Member FINRA/SIPC. Insurance products offered through LPL Financial or its licensed affiliates.

---

**Greylock Insurance Agency**

Martha Bruso, is a Berkshire County native who joined the Greylock Insurance Agency family this March as a Commercial Lines Executive. She brings five years of insurance experience, a Business degree from MCLA, and a deep love and understanding of Berkshire County. Martha’s role allows her to engage in our community to offer local businesses insurance solutions tailored to their individual needs. Martha believes local business is the heartbeat of our community. Coming from a family-owned business herself, Palmers Variety, she understands the many challenges businesses face today. When Martha is not working she is enjoying the outdoors with her husband and their two daughters.

---

**New Greylock Investment Group Team Members**

Welcome to our new Greylock Investment Group team members Michael B. DuPont, LPL Financial Advisor and Angela Elzner, Sr. Administrative Assistant.

Prior to joining the Greylock Investment Group, Michael was at Andiamo Partners, New York, NY where he worked with senior software and infrastructure technologists within the financial industry. He is a graduate of Columbia University, New York, NY.

Angela is in the process of becoming a licensed financial advisor and will finish her degree in business at MCLA this summer. Prior to coming to Greylock she worked at Wellesley Financial Group and at Bulfinch Financial Group, both financial groups are part of Guardian Life.

Securities offered through LPL Financial, Member FINRA/SIPC. Insurance products offered through LPL Financial or its licensed affiliates.

---

**Greylock Insurance Agency**

Martha Bruso, is a Berkshire County native who joined the Greylock Insurance Agency family this March as a Commercial Lines Executive. She brings five years of insurance experience, a Business degree from MCLA, and a deep love and understanding of Berkshire County. Martha’s role allows her to engage in our community to offer local businesses insurance solutions tailored to their individual needs. Martha believes local business is the heartbeat of our community. Coming from a family-owned business herself, Palmers Variety, she understands the many challenges businesses face today. When Martha is not working she is enjoying the outdoors with her husband and their two daughters.

---

**New Greylock Investment Group Team Members**

Welcome to our new Greylock Investment Group team members Michael B. DuPont, LPL Financial Advisor and Angela Elzner, Sr. Administrative Assistant.

Prior to joining the Greylock Investment Group, Michael was at Andiamo Partners, New York, NY where he worked with senior software and infrastructure technologists within the financial industry. He is a graduate of Columbia University, New York, NY.

Angela is in the process of becoming a licensed financial advisor and will finish her degree in business at MCLA this summer. Prior to coming to Greylock she worked at Wellesley Financial Group and at Bulfinch Financial Group, both financial groups are part of Guardian Life.

Securities offered through LPL Financial, Member FINRA/SIPC. Insurance products offered through LPL Financial or its licensed affiliates.

---

**Greylock Insurance Agency**

Martha Bruso, is a Berkshire County native who joined the Greylock Insurance Agency family this March as a Commercial Lines Executive. She brings five years of insurance experience, a Business degree from MCLA, and a deep love and understanding of Berkshire County. Martha’s role allows her to engage in our community to offer local businesses insurance solutions tailored to their individual needs. Martha believes local business is the heartbeat of our community. Coming from a family-owned business herself, Palmers Variety, she understands the many challenges businesses face today. When Martha is not working she is enjoying the outdoors with her husband and their two daughters.

---

**New Greylock Investment Group Team Members**

Welcome to our new Greylock Investment Group team members Michael B. DuPont, LPL Financial Advisor and Angela Elzner, Sr. Administrative Assistant.

Prior to joining the Greylock Investment Group, Michael was at Andiamo Partners, New York, NY where he worked with senior software and infrastructure technologists within the financial industry. He is a graduate of Columbia University, New York, NY.

Angela is in the process of becoming a licensed financial advisor and will finish her degree in business at MCLA this summer. Prior to coming to Greylock she worked at Wellesley Financial Group and at Bulfinch Financial Group, both financial groups are part of Guardian Life.

Securities offered through LPL Financial, Member FINRA/SIPC. Insurance products offered through LPL Financial or its licensed affiliates.
Certification of Beneficial Owners for Business Accounts Forms

If your business banks with Greylock, you may have recently received a form from Greylock called “Certification of Beneficial Owner(s)” that you were asked to complete.

Why are we asking you to certify the beneficial owners of your business?

Federal regulation now requires we obtain, verify, and record information about the beneficial owners of legal entity members in order to better protect our business members and to help the government fight financial crimes.

Legal entities can be abused to disguise involvement in terrorist financing, money laundering, tax evasion, corruption, fraud and other financial crimes.

Requiring the disclosure of key individuals who own or control a legal entity, the beneficial owner(s), helps law enforcement investigate and prosecute these crimes.

What type of accounts are legal entities?

- Corporations
- LLCs
- Partnerships
- Statutory business trusts

Who is a beneficial owner?

- Anyone who owns 25% or more equity interest in a legal entity.
- Anyone who has significant responsibility for managing the legal entity such as a senior manager or the person who regularly performs similar functions.

What do you need to do?

Complete a Certification of Beneficial Owner(s) form for each business member at the time an account (deposit or loan) is opened, and at the time of any extensions of maturity such as for a CD or Line of Credit.